

Montadale Enthusiasts

In the Associations' efforts to keep a Montadale Publication going, we are working on contracting a third party to put together a magazine. Our deepest thanks go to the Smith Family! They kept the dream alive by producing an outstanding publication that represented our breed for many years. However, right now with the current situation in the world, the challenges they were facing with printing and time, became an issue. The Association is beyond grateful for the efforts of Greg, Cinda, Annie and the rest of the crew for all they did in order to put this magazine together and for the many Junior activities that reaped the rewards of their efforts.

This will be a publication that will integrate Association news, forms and applications, sale catalogs, show results, breeders directory, advertisements from breeders, as well as businesses involved with our industry. At this time, we are unsure as to whether this will be an annual or bi-annual publication. Time will run short for us in getting this together and out before our National Show and Sale. Payment must be made at the time the ad is placed. No payment – no ad! PayPal options will be available on the website.

We can construct ads through our ad designer or if you have an ad print ready, we will accept those as well. We will not chase photos either. If I have pictures please request them in your ad contract and I will be more than happy to provide them to the ad designer.

We have allowed a few more options for your ads. You will also notice the pricing is a bit lower than in the past. The publication will also be available online.

Please remember, funds made above and beyond what the cost to publish and pay the designer will be donated back to the Juniors in order to fund awards and activities throughout the year. Our breed gives out some of the best awards and payouts of any of the breeds. We are able to do this through the generosity of you all. By placing an ad, you are ensuring that we can continue to offer up great things for our junior members.

Below you will see the Ad Rates for the Montadale Minute. Time is of the essence with this request so please be timely with your information. We want to be able to have these together and ready by the National in mid-June.

DEADLINE FOR AD SUBMISSION MAY 15, 2020. THIS IS A HARD AND FAST DEADLINE.

Advertising Rates for the *New* Montadale Minute

Inside Front Cover \$250

Inside Back Cover \$250

Centerfold \$500

Full Page \$225

Half Page \$125

Business Card Ad \$30

Advertisement Contract for the Montadale Minute

Name:

Farm Name:

Address:

Email:

Phone: (H)

(C)

Website:

Front Inside Cover: \$250 _____ Inside Back Cover \$250 _____ Centerfold: \$500 _____

Full Page: \$225 _____ Half Page: \$125 _____ Business Card: \$30 _____

I would need the ad designed _____ I have an ad that is print ready _____

Please send all information and photos you want included in the ad to:

Abby Coers

103 Portland Place

Lincoln, IL 62656

abi.coers@gmail.com

217-828-0081

Payment must be made upon final ad approval. If payment is not received at that time, no ad will be ran and you will be charged a \$100 service charge for the time the ad designer put in on your ad. Payments can be made by Check to the M.S.B.A. or by PayPal at www.montadales.com