Montadale Enthusiasts

I hope this letter finds you all in good health. It is that time of the year. We need your support in our one and only edition of the Montadale Minute for 2023. We feel this is an integral part of the promotion of our breed. We found success in including businesses related to the sheep industry in advertising, drawing off experts to offer up articles on things that are relevant to raising sheep and the popular recipe section. If you want to celebrate your flocks’ success in 2023 or want to share your excitement for the 2024 lamb crop here is your opportunity! The breed had an outstanding year and there is plenty for our breeders to shout out and celebrate! Our intention is to still put out a quality product that will integrate Association news, forms and applications, sale catalogs, breeder’s directory, advertisements from breeders as well as businesses involved with our industry. We continue to try and come up with some new ideas that should make this edition a little more educational as well. Ad deadline will be October 1, 2023. Abby Miller and John Coers will again be handling the design and editing of the magazine. In the past I have asked that payment come with the intent to place an ad. This edition I will bill you for the ad so please do not send payment to Abby. It tends to get a little confusing so I feel to save headaches I will bill advertisers. PayPal options will be available on the website as well.

We can construct ads through our ad designer or if you have an ad print ready, we will accept those as well. We will not chase photos either. If I have pictures, please request them in your ad contract and I will be more than happy to provide them to the ad designer.

Please remember, funds made above and beyond what the cost to publish and pay the designer will be donated back to the Juniors in order to fund awards and activities throughout the year. Our breed gives out some of the best awards and payouts of any of the breeds. We can do this through the generosity of you all. By placing an ad, you are ensuring that we can continue to offer up great things for our junior members.

Below you will see the Ad Rates for the Montadale Minute. Time is of the essence with this request so please be timely with your information. We want to be able to have these together and ready by the November.

Advertising Rates for the Montadale Minute

Inside Front Cover $275 Half Page $150

Inside Back Cover $275 Quarter Page $75

Centerfold $525 Business Card Ad $35

Full Page $250

Advertisement Contract for the Montadale Minute

Name:

Farm Name:

Address:

Email: Phone: (H) (C)

Website:

Front Inside Cover: $275\_\_\_\_\_\_ Inside Back Cover $275\_\_\_\_\_\_ Centerfold: $525\_\_\_\_\_\_

Full Page: $250\_\_\_\_\_\_ Half Page:$150\_\_\_\_\_\_ Quarter Page:$$75\_\_\_\_\_\_ Business Card: $35\_\_\_\_\_

I would need the ad designed \_\_\_\_\_\_ I have an ad that is print ready\_\_\_\_\_\_

Please send all information and photos you want included in the ad to:

Abby Coers John Coers

abi.coers@gmail.com jcoers@centralilag.com

217-828-0081 217-737-5674