

Montadale Enthusiasts

I hope this letter finds you all in good health. It is that time of the year. We need your support in our one and only edition of the Montadale Minute for 2023. We feel this is an integral part of the promotion of our breed. We found success in including businesses related to the sheep industry in advertising, drawing off experts to offer up articles on things that are relevant to raising sheep and the popular recipe section. If you want to celebrate your flocks' success in 2023 or want to share your excitement for the 2024 lamb crop here is your opportunity! The breed had an outstanding year and there is plenty for our breeders to shout out and celebrate! Our intention is to still put out a quality product that will integrate Association news, forms and applications, sale catalogs, breeder's directory, advertisements from breeders as well as businesses involved with our industry. We continue to try and come up with some new ideas that should make this edition a little more educational as well. Ad deadline will be **October 1, 2023**. Abby Miller and John Coers will again be handling the design and editing of the magazine. In the past I have asked that payment come with the intent to place an ad. This edition I will bill you for the ad so please do not send payment to Abby. It tends to get a little confusing so I feel to save headaches I will bill advertisers. PayPal options will be available on the website as well.

We can construct ads through our ad designer or if you have an ad print ready, we will accept those as well. We will not chase photos either. If I have pictures, please request them in your ad contract and I will be more than happy to provide them to the ad designer.

Please remember, funds made above and beyond what the cost to publish and pay the designer will be donated back to the Juniors in order to fund awards and activities throughout the year. Our breed gives out some of the best awards and payouts of any of the breeds. We can do this through the generosity of you all. By placing an ad, you are ensuring that we can continue to offer up great things for our junior members.

Below you will see the Ad Rates for the Montadale Minute. Time is of the essence with this request so please be timely with your information. We want to be able to have these together and ready by the November.

Advertising Rates for the Montadale Minute

Inside Front Cover \$275	Half Page \$150
Inside Back Cover \$275	Quarter Page \$75
Centerfold \$525	Business Card Ad \$35
Full Page \$250	

Advertisement Contract for the Montadale Minute

Name:

Farm Name:

Address:

Email:

Phone: (H)

(C)

Website:

Front Inside Cover: \$275_____ Inside Back Cover \$275_____ Centerfold: \$525_____

Full Page: \$250_____ Half Page:\$150_____ Quarter Page:\$75_____ Business Card: \$35_____

I would need the ad designed _____ I have an ad that is print ready_____

Please send all information and photos you want included in the ad to:

Abby Coers

John Coers

abi.coers@gmail.com

jcoers@centralilag.com

217-828-0081

217-737-5674